INTERNATIONAL SCHOOL
OF SKIN, NAILCARE & MASSAGE THERAPY

ISSNMT HISTORY

ISSNMT has successfully trained graduates for 37 years. The International School of Skin, Nailcare & Therapy has a history of being a leader in the industry for training qualifies Estheticians and Nail Technicians. The school offered the first Nail Care class in February 1985 in Atlanta, Georgia and was the first state-approved School for Nail Care training in Georgia. In June 1987, the School achieved national accreditation by what is now known as The Council on Occupational Education (COE). In June 1988, the Skincare/Esthetician program was added. The School became the first in the United States to be nationally accredited for Skin & Nail Care training exclusively. In 2008, the school added the Massage Therapy program to compliment the other programs and respond to growing job market in the beauty and wellness industry.

The school's enrollment is a mix of international students as well as students from other parts of the United States and is a culturally diverse population. Over the years, the school has provided graduates for the beauty and wellness industry to employers in Georgia as well as other States and Countries. The school's graduates span approximately 25 states and approximately 10 countries, plus a variety of travel and resort locations.

The school is recognized internationally for its quality training, knowledge and credentialed faculty. The credentials of each educator can be found in the School Catalog. Some of the ISSNMT instructors are C.I.D.E.S.C.O. Diplomats or ITEC certified. The CIDESCO diploma is recognized as the most advanced certification in the field of Esthetics and Beauty Therapy in the world. Those who have achieved this standard are indeed valuable as they can not only analyze the skin but the body as well. The skin reflects the state of the body as well as lifestyle and diet. A CIDESCO diplomat can diagnose skin problems based on training in Anatomy and Physiology. Another important element of the Training is in the chemicals and product content, and how best to treat a skin condition.

At the heart of the school's history has been the consistent and effective training for marketable skills in the beauty and wellness industry to an ever changing student population and employer needs.

Mission Statement

The mission of the International School of Skin, Nailcare & Massage Therapy is to provide the fundamental training necessary to prepare individuals for career opportunities in the Skin Care, Nailcare & Massage Therapy and Vocational Education Teaching industries. Graduates will be qualified to sit for the Georgia State Board (Massage Therapy and Cosmetology/Barbering) Licensing Examinations and, will be equipped with the knowledge and skills necessary to complete the exams successfully. Additionally, students will acquire the marketable skills needed to meet the needs of the specific industries for entry level positions as Estheticians, Nail Technicians, Massage Therapists, and industry instructors.

Vision Statement

The International School of Skin, Nailcare and Massage Therapy reviewed and revised the Vision Statement as follows:

*As individuals seeking to lead a healthier lifestyle through improved beauty and wellness practices, the **Vision** for ISSNMT is to continue to be a leader in providing the educational requirements for one of the fastest growing occupations nationally.*

Core Values

The staff and faculty adopted Core Values during an annual meeting which we hold dear to our heart and will see as non-negotiable for students, staff, faculty, and guests.

- Teamwork and Communication
- Honesty and Integrity
- Compliance
- Accountability and Responsibility
- Professionalism
- Passion
- Respect
- Humor

Objectives

The objectives of the school are:

- To prepare people for opportunities in skin, Nailcare and massage careers and, develop in them a sense of responsibility and loyalty to their employers.

- To provide employment placement service for our graduates at no additional cost to them. To provide instruction that is appropriate for developing sound, entry-level skills.
- To teach the student to perform in an efficient and professional manner the duties and responsibilities of the job and work site.
- To help the student understand and accept the responsibilities of good citizenship on local, state, and national levels.
- To guide the student in developing self-control, self-discipline, self-reliance, and self-direction. To help the student realize that he or she will be judged as an individual and in terms of job performance, attitude, and reliability.
- To utilize the services of an institutional advisory committee to:
  Annual review skill training data and the local area job market for placement; and to assist the governing board and staff/faculty in evaluating the effectiveness and appropriateness of the curriculum, facility, equipment, supplies, and the various services provided by the Institution.
- Assemble the requisite facilities, course materials, technology, equipment, administrative and support personnel, and services, along with qualified, enthusiastic instructors to assist our students in the achievement of their career goals. The school's primary goal is to provide the best possible career training in the shortest possible time consistent with quality education.
- To establish levels of proficiency and to structure its programs, instructional methods, and delivery of services to enable all students who diligently apply themselves to receive the requisite knowledge and skills for employment.